



Site Prep Recommendations

A little bit of preparation goes a long way to creating stunning real estate images. That is why we have created this list of recommendations to get your property ready for the photo shoot.

INTERIOR

- De-clutter as much as possible. Put away toys, clothing, dishes, towels, shoes, etc.
- Depersonalized to a certain degree. Photos of young children and any potentially offensive art should be put away.
- Remove any seasonal/holiday decorations that can quickly outdate your photos.
- Dust and vacuum.
- Make all the beds, fluff all the pillows, and check the bed skirts.
- Clean the kitchen sink and put away all the dishes.
- Remove all magnets and decorations from the refrigerator.
- If there are pets, hide all food/water bowls, pet beds, and pet toys.
- Replace all burned out light bulbs.
- Put all toilet seats and lids down.
- Clear all kitchen countertops and put away toasters, can openers, etc.
- Clear all bathroom countertops and put away all personal items.
- Remove all shampoos, conditioners, body-washes, etc. from the shower.
- Put out the guest towels and hide all the others.
- Clean mirrors and shower doors in bathrooms.
- Hide all trash cans.
- Remove small floor rugs to reveal flooring.

EXTERIOR

- Have the lawn trimmed, leaves raked, bushes and trees pruned.
- Hide any yard decorations.
- If there is a pool, hot tub or spa, take any security gate down, uncover, and clean.
- If there will be any twilight photos taken, replace any broken lighting on the home, around the landscape, and in the pool.
- Open the umbrellas on any patio sets.
- Remove any seasonal/holiday decorations.
- Consider adding splashes of bright colored flowers to the landscape and in pots.
- Clean windows if they are dirty.
- Put away garbage cans, recycling bins, hoses, garden tools, toys, bikes, etc.
- Clean up after any animal as we will be walking around the entire home.

Right Before the Photographer Arrives

- Turn on ALL interior lights – even lights in furniture cabinets.
- Turn OFF all ceiling fans.
- Turn ON/Light all fireplaces and candles.
- Open all blinds, shades, and curtains.
- Turn OFF or hide televisions if possible.
- Turn OFF all computer screens.
- Place all shoes/jackets in closets.
- Secure animals and young children away from photographer & equipment. We have multiple, expensive lighting stands that are easy to knock over by a pet or child.
- Consider decorating the tables with your prettiest place settings.
- Clear ALL cars and vehicles from the driveway and the street in front of the home.